



Purash-Kanpur Haridas Nandi Mahavidyalaya

(A Co-Educational Degree College affiliated to C.U.)

Invites you to

An Online Workshop on

Social Entrepreneurship, Swachhta and Rural Engagement for Higher Education Institutions

Date: 13.11.2020, Time :1.00 pm to 3.00 pm



**Resource Person : Shri Narendra Babu Darla, Faculty,
Mahatma Gandhi National Council for Rural Education (MGNCRE),
Hyderabad**

Organizing Committee:

Chief Patron : Dr. Chandan Kumar Jana, Principal

Patron : Dr. Suvankar Chakraborty, Convener, Academic Council

Convener : Dr. Puspita Sengupta, Nodal Officer, AISHE

**Member : Shri Saranya Sen, Convener, Career Advancement Cell & Coordinator,
IQAC &
Shri Debanjan Seth, Programme Officer, NSS**

Meeting link: meet.google.com/ttn-gaud-vxn

Report: Workshop on “Social Entrepreneurship, Swachhta and Rural Engagement for Higher Education Institutions”

Purash Kanpur Haridas Nandi Mahavidyalaya in collaboration with **Mahatma Gandhi National Council for Rural Education (MGNCRE), Hyderabad** is going to organize an online workshop on “Social Entrepreneurship, Swachhta and Rural Engagement for Higher Education Institutions” under the aegis of IQAC and NSS on 13.11. 2020.

Objective:

Its main aim is to formulate and recognise curricular inputs and accredit courses and higher educational institutions, which enable development of sustainable, climate and disaster resilient rural livelihoods. Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. On the other hand, Rural or Community Engagement in Higher Education is one where sustainable networks, partnerships, communication media, and activities between Higher Education Institutions and communities are fostered at various levels. There is an inevitable and symbiotic relationship that exists between communities and Higher Education Institutions. Communities help provide human resources that are necessary for higher education systems to foster and carry out their purposes. Higher Education Institutions in turn train students who eventually fill job vacancies and establish businesses of their own in society. Engagement activities between communities and higher education may be formal or informal blend for-profit goals with generating a positive "return to society".

Number of participants: 181

Resource Persons: Shri Narendra Babu Darla,

Faculty, Mahatma Gandhi National Council for Rural Education (MGNCRE),
Hyderabad

Outcome:

Spontaneous participation of the students in the question answer session proves the success of the workshop.

A Report

on

COVID-19 Pandemic Awareness Activity Carried Out Online By Purash Kanpur Haridas Nandi Mahavidyalaya, Howrah, WB

Report Prepared by Dr. Puspita Sengupta, Nodal Officer, AISHE & MGNCRE

The world has been challenged with a human-health crisis of the century. The governments and administrators all over the world are making policies and programmes to fight the virus. The doctors and health workers are fighting tooth and nails to save thousands life. Being privileged citizens of the country, the students, staff and teachers of Purash-Kanpur Haridas Nandi Mahavidyalaya tried to contribute with their limited capacity but great enthusiasms.

Purash Kanpur Haridas Nandi Mahavidyalaya, Howrah, West Bengal have engaged its students and faculty members in carrying out an important online extension activity to prevent the spread of corona and to build up appropriate COVID-19 preventive behaviours through awareness generation among the students, their family members, relatives and neighbours. Under the leadership of Dr. Chandan Kumar Jana, Principal of the College some faculty members like Prof. Aloka Das, GB member; Dr. Puspita Sengupta, Nodal Officer, AISHE & MGNCRE; Prof. Debanjan Seth, NSS Prog. Officer. Unit -I; Prof. Uttam Das, NSS Prog. Officer Unit -II have supervised the projects. They have been able to engage more than five hundred students and some staff in this noble endeavour during this tiring time using information technology tools and social media. The month-long activities resulted in lesser COVID-19 case report in the localities compared to other parts of the district of Howrah.

OBJECTIVE

1. To disseminate available knowledge and information about COVID-19 pandemic
2. To help the students learn about preventive measures to curb spread of corona virus
3. To make them sincere through preparing masks for themselves and family members
4. To make them serious on maintaining social distancing and stay at home

PROGRAMME AND ACTIVITIES UNDERTAKEN

Creation of WhatsApp Groups to disseminate knowledge and information on COVID-19

To make students aware of COVID-19 pandemic and prevent its spreading, two WhatsApp Groups were created namely PKHNM FIGHTS COVID-19 and PKHNM FIGHTS CORONA

for disseminating knowledge and information through texts and video chats. More than five hundred members were present in the groups. Encouraged by the enthusiasms of the students PKHNM Fights Corona group was created after number of members in the PKHNM Fights COVID-19 group exceeded 256.

Besides faculty member, our Principal Sir and Mr. Lokanath Sarkar, BDO of Amta, Howrah, were also present in the groups. Later Ms. Shrayashi Das. Consultant-SAP, MGNCRE was also included in the groups to share our activities.

The student members of the WhatsApp groups were given the tasks of discussing with their family members, relatives and neighbours about the “importance of maintaining social distancing to prevent spread of corona and to stay at home during lockdown”. This awareness programme was carried out by students by making phone calls. The contact numbers were submitted to the WhatsApp group for verification by the teachers.

Since at the beginning of COVID-19 Pandemic masks were not easily available in the market. Therefore, the students members were asked to make masks. Most of the student members stitched mask for him/herself and for family members and displayed on the WhatsApp groups. Some photos are attached in figure 1 which were shared by our students on WhatsApp groups





Figure 1. Screenshots of PKHNM Fights COVID-19/CORONA. Students were found displaying COVID-19 preventive message collage wearing masks prepared by themselves.

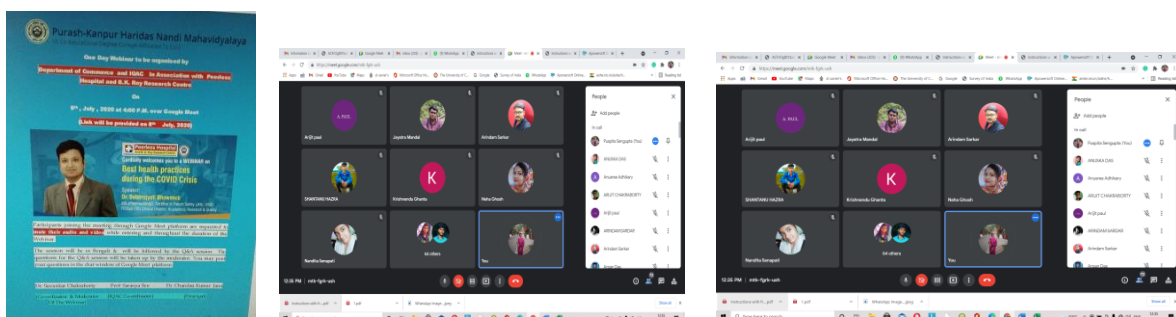
Aarogya-Setu App installed

All the members including teachers and staff were asked to install Aarogya-Setu App on their smartphone and use the same to have his/her own health status related corona infection and other updates and information.

Webinars on COVID-19

A day-long webinar on “*Best Health Practices during the Covid Crisis*” was organized in association with Peerless Hospital and B.K.Roy Research Centre on 8th July, 2020. where reputed doctors, as Dr. Subhrojyoti Bhowmick and Dr. Bodhisattwa Mishra delivered their lectures on ‘what is COVID-19’ and how to prevent the spread of it. All students, teachers and staff have participated and enriched themselves through interaction.

In total about one hundred participants had logged in for the Webinar that includes students, teachers, staff and their family members and ex-faculry members. The flyer of the webinar and some of its screenshots are shown in figure 2.



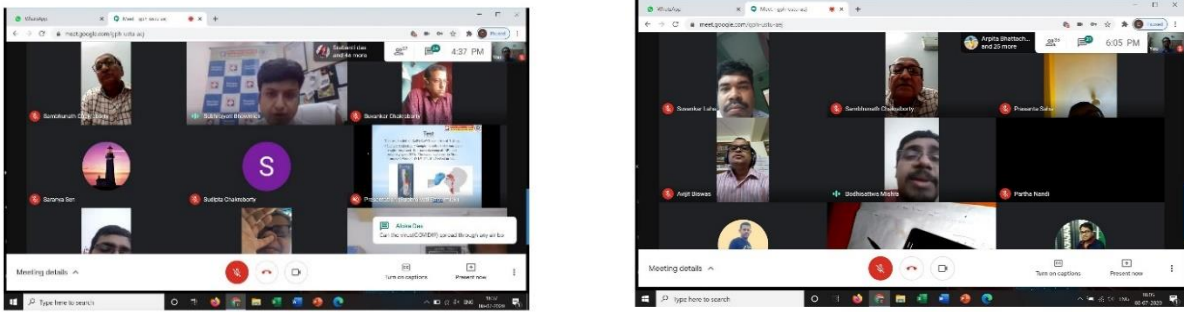


Figure 2.: The Flyer of the Webinar on COVID-19 and some screenshots of it

Another webinar was organised in association with MGNCRE on 7th July, 2021 on “*Guidance on Psycho-social skills to Helpers during Pandemic*”. The speakers were Ms. Shrayashi Das and Ms. Tanupriya Chandra, Consultant, MGNCRE and Dr. Sabita Misra who have encouraged our students to gain mental strength and boost immunity to fight back the menace of the Century. Ms. Shrayashi Das and Ms. Tanupriya Chandra of MGNCRE were also present and guided our students to develop different skills as helpers for themselves and fellow citizens to stay healthy and safe during Pandemic and overcome the crisis. The flyer of the webinar is shown in figure 3.

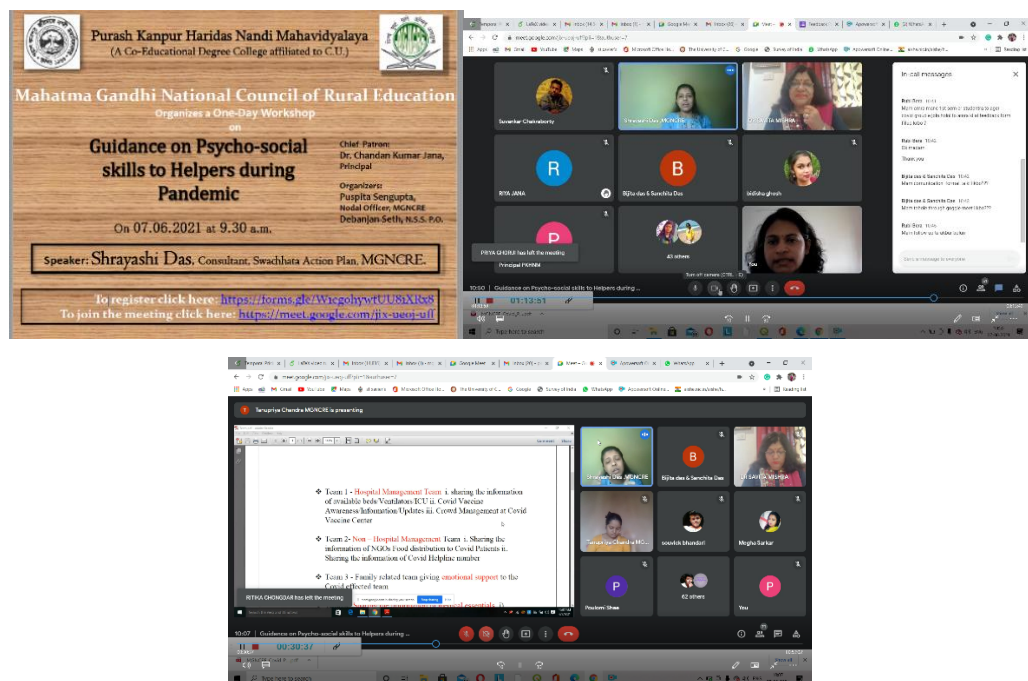


Figure 3: Flyer and a screenshot of the Webinar on “*Guidance on Psycho-social skills to Helpers during Pandemic*”

Vaccination Assessment among students and their family members:

To assess status of vaccination against COVID-19 our students have been engaged in an online survey recently (started on 17th July, 2021). More than three hundred students responded through Google form on vaccination status of themselves and their family members and accessibility of the vaccine in their locality. Though all the students are keen to receive the shots only 21% of them have been able to get that. A report was prepared and submitted to Principal Sir for future references and actions.

FUTURE PLAN

It's just a beginning. We look forward to carry on many more programmes and activities for the social cause if COVID-19 pandemic does not stop. More specifically, we have the plan for providing vaccines to all our students and staff. They will be made aware of the ensuing 3rd wave of the pandemic with more dangerous mutants. Willing students would be asked enrolled themselves as COVID-WARRIOR for specific activities.

CONCLUSION

With their knowledge and skill and equipped with information technology tools and social media platforms the students, faculty members have engaged themselves in online extension activities means to generate awareness to mitigate COVID-19 pandemic to save themselves in particular and the society at large.

ACKNOWLEDGEMENT

I would like to thank Dr. Chandan Kumar Jana, Principal of our college for conceiving the idea of online extension activity for generating awareness on COVID-19 which commensurate with the time and situation and also guiding us in its execution and monitoring. I also like to extend my sincere thanks to the local administration for helping and encouraging us. I'm grateful to my colleagues for supervising our students. I also acknowledge officers and doctors at MGNCRE for encouraging us in this type of activities. Last but not the least I would like to appreciate participation of our dear students.